

NCC Cable System Order

1703438

Order #	62341257	Flight Dates	09/26/16 - 10/09/16	Update Date	09/26/16
Syscode	7838	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$14,051.00
Sales Coordinator	Luke Priddy	Est. Code	NA	Commission	\$2,107.65
Office	Washington	Product Name		Net Total	\$11,943.35
Phone	(301) 951-2620	Credit Status		Total Spots	147
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : R2: 9.28 MG. Added 3 CFB spots. +\$525 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
2	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
3	BTN	Rutgers @ Ohio State	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
4	BTN	Purdue vs. UMD [or] Minnesota vs. Penn State	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
5	BTN	Michigan State vs. Indiana	9/26/16	10/2/16	19:00	23:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
6	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	4	\$43.00	\$172.00	30	
7	CNBC	CNBC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$43.00	\$86.00	30	
8	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$57.00	\$228.00	30	
9	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$57.00	\$114.00	30	
10	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00					X	X	X	-	-	6	\$86.00	\$516.00	30	
11	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	
13	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
14	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
15	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
16	ESP2	ESP2 EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	
17	ESP2	ESP2 EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$56.00	\$112.00	30	
18	ESP2	Miami vs. Georgia Tech	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
19	ESP2	Illinois vs. Nebraska	9/26/16	10/2/16	14:30	17:30						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01
20	ESP2	Utah State vs. Boise State	9/26/16	10/2/16	21:00	24:00						X		-	-	1	\$175.00	\$175.00	30	CFB 10/01

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Market	Madison	Client Code	
AE	Andrew Yolles	Product Code	
Sales Coordinator	Luke Priddy	Est Code	NA
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required
-			
Update Date	09/28/16	Version	2 Vs. 1
Show All Lines		Total # of Weeks	2
Total		Commission	\$14,051.00
Net Total		Total Spots	\$2,107.65
Affiliate Split		Cost Per Spot	\$11,943.35
Sold On		Cost Per Spot	147
GRP	-	GMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	ESPN2	ESPN2 PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$73.00	\$292.00	30	
22	ESPN2	ESPN2 PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$73.00	\$146.00	30	
23	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$86.00	\$344.00	30	
24	ESPN	ESPN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
25	ESPN	Notre Dame vs. Syracuse	9/26/16	10/2/16	11:00	14:00					X			-	-	1	\$175.00	\$175.00	30	CFB 10/01
26	ESPN	NC vs. Florida State	9/26/16	10/2/16	14:30	17:30					X			-	-	1	\$175.00	\$175.00	30	CFB 10/01
27	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	
28	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
29	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	\$86.00	\$516.00	30	
30	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$86.00	\$172.00	30	
31	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
32	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
33	HALL	HALL EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	4	\$47.00	\$188.00	30	
34	HALL	HALL EF	10/3/16	10/9/16	16:00	19:00	X	X						-	-	1	\$47.00	\$47.00	30	
35	HALL	HALL PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$59.00	\$236.00	30	
36	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	1	\$59.00	\$59.00	30	
37	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$108.00	\$648.00	30	
38	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$108.00	\$216.00	30	
39	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$93.00	\$558.00	30	
40	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$93.00	\$186.00	30	
41	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	4	\$66.00	\$264.00	30	

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42	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$66.00	\$132.00	30	
43	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	4	\$87.00	\$348.00	30	
44	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$87.00	\$174.00	30	
45	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$93.00	\$558.00	30	
46	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$93.00	\$186.00	30	
47	USA	USA PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	
48	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	
49	ESPN	Kentucky vs. Alabama	9/26/16	10/2/16	18:00	21:00						X		-	-	1	\$175.00	\$175.00	30	R2+1X: CFB 10/01
50	ESPN	Arizona vs. UCLA	9/26/16	10/2/16	21:30	24:00						X		-	-	1	\$175.00	\$175.00	30	R2+1X: CFB 10/01
51	FS1	Baylor @ Iowa State	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$175.00	\$175.00	30	R2+1X: CFB 10/01
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																147				
SPOTS	147	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	147
AMT	\$14,051.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,051.00

SYSTEM APP: SALES ACCT Date Printed 09/28/16

62341257 | Madison | Spectrum/Madison Interconnect, WI | 7838 |